



# Hull in One

## Golf Classic

Presented by **centron**

REAL ESTATE DEVELOPMENT & CONSTRUCTION



*Monday, August 14, 2017*



## Hull Services

Hull Services is a registered charitable organization that provides an integrated continuum of services including specialized therapy, counselling and education. Hull helps children, youth and families who experience emotional and psychological disorders, behavioural problems, learning disabilities, mental illness, developmental delay, neglect, abuse and family breakdown.

We aim to create the conditions in society where children and their families are free from behavioural and mental health challenges. In Calgary we've been working toward this goal for more than 50 years.

What guides our work every day is a belief in the dignity, wellness and worth of all. This combined with a commitment to integrity, collaboration, trust and accountability.





## Tournament details

### **The Hamptons Golf Club**

69 Hamptons Drive NW

**August 14, 2017**

**11:30 a.m.**

Registration, lunch and use of the  
Driving range and putting green

**1 p.m.**

Shotgun start

Enjoy 18 holes of incredible golf, network with other Calgary business leaders and help Hull Services respond to our community's pressing needs with more than 60,000 kids in Calgary struggling with a mental health challenge.

After a round of golf enjoy a delicious dinner, prizes and silent auction.

## Tournament Promotion

As a very special event, Hull in One is poised to reach its next level and this includes a new promotional package for sponsors and donors.

- February 2017- Hull in One Announcement
- May/June 2017- Hull in One Advertisements of sponsors and supporters
- August 2017- Hull in One reception for sponsors and special guests
- August 2017 – The Hull in One Golf Classic at The Hamptons
- September 2017- Hull in One Advertisement thanking sponsors and supporters
- Throughout the year - Continuing social media coverage reaching thousands





## Double Eagle Sponsor \$20,000

### Benefits:

- Corporate recognition with logo as Double Eagle Sponsor incorporated in, but not limited to:
  - Welcome signage greeting golfers at **Hull in One**
  - Exclusive hole signage as Double Eagle Sponsor on a minimum of three holes
  - Hull's website with a hyperlink to your company website for six months
  - Slideshow and announced recognition at the reception
- Hyperlink to Hull's website on company website with a message to endorse your company's support of Hull and the positive impact your support has on children's mental health
- Half page, full colour advertisement, provided by sponsor, in the tournament program
- 12 golfers in the tournament
- Name recognition in Hull's Donor Impact Report
- Lunch and Learn opportunities offered to your employee group from Hull's speaker series.
- Employee participation in Hull Services Volunteer Programs
- Recognition on Twitter and Facebook reaching 5,000 primary followers and an audience of tens of thousands through re-posting

## Eagle Sponsor \$10,000

### Benefits:

- Corporate recognition with logo as Eagle Sponsor incorporated in, but not limited to:
  - Welcome signage greeting golfers at **Hull in One**
  - Exclusive hole signage as Eagle Sponsor on a minimum of two holes
  - Hull's website with a hyperlink to your website for three months
  - Slideshow and announced recognition at the reception
- Hyperlink to Hull's website on company website with a message to endorse your company's support of Hull and the impact your support has on children's mental health
- Quarter page, full colour advertisement, provided by sponsor, in the tournament program
- Eight golfers in the tournament
- Name recognition in Hull's Donor Impact Report
- Recognition on Twitter and Facebook reaching 5,000 primary followers and an audience of tens of thousands through re-posting



## Sponsor Opportunities for \$5,000 Birdie ▶ Dinner ▶ Gift ▶ Cart

### Benefits across all \$5,000 sponsor levels:

- Corporate recognition with logo as Birdie Sponsor incorporated in, but not limited to:
  - Welcome signage greeting golfers at **Hull in One**
  - Hull's website
  - Slideshow and announced recognition at the reception
- Corporate recognition with logo in the tournament program
- Announced recognition at the evening reception
- Four golfers in the tournament
- Name recognition in Hull's Donor Impact Report
- Recognition on Twitter and Facebook

### Benefits specific to each \$5,000 sponsor levels:

- **Birdie** - Hole signage with logo as Birdie Sponsor on two holes
- **Dinner** - Signage with logo as Dinner Sponsor on the dining room tables during dinner ~ **SOLD**
- **Gift** - Corporate recognition with logo as Gift Sponsor with the gift given to golfers
- **Cart** - Corporate recognition with logo as Cart Sponsor on the cart ~ **SOLD**

## Par Sponsor \$3,500

### Benefits:

- Corporate recognition with logo as Par Sponsor incorporated in all promotional materials including, but not limited to:
  - Welcome signage greeting golfers at Hull in One
  - Hole signage with company logo at one hole
  - Hull's website
  - Slideshow played throughout the reception
- Corporate recognition with logo in the tournament program
- Announced recognition at the evening reception
- Four golfers in the tournament
- Name recognition in Hull's Donor Impact Report
- Recognition on Twitter and Facebook



## Sponsor Opportunities for \$2,500 Driving Range ▶ Refreshment ▶ Lunch

### Benefits across all \$2,500 sponsor levels:

- Corporate recognition with logo as Lunch Sponsor incorporated in, but not limited to:
  - Welcome signage greeting golfers at **Hull in One**
  - Hull's website
  - Slideshow played throughout reception
- Corporate recognition with logo in the tournament program
- Announced recognition at the evening reception
- Two golfers in the tournament
- Name recognition in Hull's Donor Impact Report

### Benefits specific to each \$2,500 sponsor level:

- **Driving Range** - Signage at the Driving Range
- **Refreshment** - Signage at a refreshment station on the golf course
- **Lunch** - Signage on the dining room tables during lunch ~ **SOLD**





## Hole in One Sponsor \$1,000

### Benefits:

- Corporate recognition with logo as Hole in One Sponsor incorporated in, but not limited to:
  - Signage at a hole in one on the golf course
  - Hull's website
  - Slideshow played throughout reception
- Corporate recognition with name in the tournament program
- Announced recognition at the evening reception
- One golfer in the tournament
- Name recognition in Hull's Donor Impact Report

## In Kind Sponsor

### Benefits:

- Corporate recognition with logo as In Kind Sponsor incorporated in all promotional materials including, but not limited to:
  - Welcome signage greeting golfers at Hull in One
  - Hull's website
  - Slideshow played throughout reception
- Corporate recognition with logo in the tournament program
- Golfers in the tournament- the number of golfers is determined by the \$ value of the in kind sponsorship
- Announced recognition at the evening reception.
- Name recognition in Hull's Donor Impact Report





## Golf Registrations

\$300 per person.

This includes access to the driving range, green fees for 18 holes, cart, lunch, prizes and dinner

## Donation

If you are unable to join us, please consider a donation and make a significant difference in the lives of kids and families supported through Hull.

### Benefits:

- Name recognition as a donor in the evening program.
- A charitable tax receipt







## Sponsorship Commitment



Yes, I would like to make a difference in the life of a child and family by Sponsoring or donating to the 2017 **Hull in One Golf Classic**.

To confirm your participation as a sponsor or donor please visit;

<https://helping.hullservices.ca/Hull-in-One>

There are three options for you:

1. Confirm and pay online with a credit card
2. Confirm online and request to be invoiced
3. Complete the attached Commitment Form and send to Alana Barron:

Fax: 403.251.8044

Email: [abarron@hullservices.ca](mailto:abarron@hullservices.ca)

Hull Services  
2266 Woodpark Ave S.W.  
Calgary, AB  
T2W 2Z8

**For additional information about the tournament please contact,  
Alana at 403-251-8080**

*In compliance with the Alberta Charitable Fundraising Act, we are required to inform you that we hope to raise \$150,000 at the cost of \$40,000 through this appeal for the kids and families of Hull Services*



**Sponsorship Commitment and Payment Options**

Organization/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

By signing above I am verifying that I am an authorized representative of the organization above and agree to Sponsor at the level indicated;

- |  |  |
|--|--|
| <input type="checkbox"/> \$20,000 Double Eagle Sponsor | <input type="checkbox"/> \$2,500 Lunch Sponsor         |
| <input type="checkbox"/> \$10,000 Eagle Sponsor        | <input type="checkbox"/> \$2,500 Refreshment Sponsor   |
| <input type="checkbox"/> \$5,000 Birdie Sponsor        | <input type="checkbox"/> \$2,500 Driving Range Sponsor |
| <input type="checkbox"/> \$5,000 Dinner Sponsor        | <input type="checkbox"/> \$1,000 Hole in One Sponsor   |
| <input type="checkbox"/> \$5,000 Cart Sponsor          | <input type="checkbox"/> In Kind Sponsor               |
| <input type="checkbox"/> \$5,000 Gift Sponsor          |  |
| <input type="checkbox"/> \$3,500 Par Sponsor           |  |

The Sponsor contact will be notified of additional logistical information i.e. logo, program advertisement and guest names once the sponsor agreement has been received.

- I am unable to sponsor but would like to make a donation of \$ \_\_\_\_\_
- I would like to purchase \_\_\_\_\_ golf spots at \$300 each.
- Pay online. Please visit <https://helping.hullservices.ca/Hull-in-One>
- Pay by cheque. Amount enclosed: \$ \_\_\_\_\_ (Payable to Hull Services)
- Please send me an invoice
- Please charge my credit card: \$ \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Amex \_\_\_\_\_ Personal \_\_\_\_\_ Corporate \_\_\_\_\_

Name on card: \_\_\_\_\_

Number: \_\_\_\_\_ Expiry \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please fax, mail or email the completed form to Alana Barron  
 Fax: 403-251-8044 Email: [abarron@hullservices.ca](mailto:abarron@hullservices.ca)  
 Mail: Hull Services, 2266 Woodpark Ave S.W. Calgary, AB T2W 2Z8